



Sponsorship Packages

GCC POWER 09

THE 5TH GCC CIGRE INTERNATIONAL CONFERENCE
& THE 14TH EXHIBITION FOR ELECTRICAL EQUIPMENTS

October 2009
Marriot Hotel (Riyadh)
Kingdom of Saudi Arabia

Organized by:



Integrity Sponsorship Package at USD 60,000 includes:

- Exclusive Guarantee in the Integrity Sponsorship Category
- 40sqm fitted space at a prime location at the Marriot Hotel
- 10 Free Passes to attend the conference for the full two days.
- Branded Hostesses wearing the INTEGRITY Sponsorship T-Shirts during the duration of the conference at the Registration Desks & around the Premises of the conference area and exhibition
- 500 complimentary invitations for the opening ceremony of the exhibition
- Special story and interview with pictures in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- Logo of the Integrity Sponsor on the Visitor's Badges (Logo of the Integrity Sponsor to be 50% bigger than all the other logos)
- Downloadable PDF Brochure / Message of Sponsor on Show Website.
- 4 full color page advertisements in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- Back Cover Advertisement in the Official Show Catalogue of the Exhibition
- Links to Sponsor's website from the official show website
(www.gcc-cigre-power.com)
- Endorsement as the Integrity Sponsor on all printed literature starting the date the agreement is applied (Logo of the Integrity Sponsor to be 50% bigger than the Diamond Sponsor Logo)
- Logo of Sponsor on main panel board (showing level of Integrity sponsorship) at the entrance of the exhibition
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and outdoor advertisements
- Free insert of Integrity Sponsor's printed material (to be provided by your good selves and not to exceed 18 g) in our local direct mail campaign containing the Personal Visitor Invitations. (Quantities and sizes to be given 2 months prior to the show).
- Logo on the visitors' promotion campaign: more than 25,000 invites will be printed & distributed worldwide.
- Placement of 4 Roll Ups at the entrance of the Exhibition & Conference
- Distribution of Sponsor's brochure to be included in the exhibitor's kits
- The Sponsorship will be mentioned in all press releases on newspapers, ads, banners, outdoor and indoor ads under the exclusive integrity sponsorship
- Reservation for Table of (10) persons for Sponsor's VIP at the official gala dinner of **GCC Power 09** on the 1st day of the conference.
- Integrity Sponsor's delegate will be present at the press conference table. The press conference will take place one week before the opening of the show.
- Integrity Sponsor's press releases will be included in the Press Kit of the show

- Executives of the Integrity Sponsor will be more than welcome to attend the press conference
- Logo at the panel of the press conference

Diamond Sponsorship Package at USD 38,000 includes:

- 24sqm fitted space at a prime location at the Marriott Hotel
- 6 Free Passes to attend the conference for the full two days.
- 300 complimentary invitations for the opening ceremony of the exhibition
- Special story and interview with pictures in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- 2 full color page advertisements in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- Links to Sponsor's website from the official show website (**www.gcc-cigre-power.com**)
- Endorsement as the Diamond Sponsor on all printed literature starting the date the agreement is applied (Logo of the Diamond Sponsor to be 50% bigger than the Silver and Gold Sponsor Logo)
- Logo of Sponsor on main panel board (showing level of Diamond sponsorship) at the entrance of the exhibition
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and outdoor advertisements
- Free insert of Diamond Sponsor's printed material (to be provided by your good selves and not to exceed 18 g) in our local direct mail campaign containing the Personal Visitor Invitations. (Quantities and sizes to be given 2 months prior to the show).
- Logo on the visitors' promotion campaign: more than 25,000 invites will be printed & distributed worldwide.
- Placement of 2 Roll Ups at the entrance of the Exhibition & Conference
- The Sponsorship will be mentioned in all press releases on newspapers, ads, banners, outdoor and indoor ads under the exclusive integrity sponsorship
- Reservation for Table of (5) persons for Sponsor's VIP at the official gala dinner of **GCC Power 09** on the 1st day of the conference.
- Diamond Sponsor's delegate will be present at the press conference table. The press conference will take place one week before the opening of the show.
- Diamond Sponsor's press releases will be included in the Press Kit of the show
- Executives of the Diamond Sponsor will be more than welcome to attend the press conference
- Logo at the panel of the press conference

Gold Sponsorship Package at USD 27,000 includes:

- 12sqm fitted space at a prime location at the Marriott Hotel
- 4 Free Passes to attend the conference for the full two days.
- 180 complimentary invitations for the opening ceremony of the exhibition
- Special story and interview with pictures in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- 1 full color page advertisement in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- Links to Sponsor's website from the official show website
(www.gcc-cigre-power.com)
- Endorsement as the Gold Sponsor on all printed literature starting the date the agreement is applied
- Logo of Sponsor on main panel board (showing level of Gold sponsorship) at the entrance of the exhibition
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and outdoor advertisements
- Free insert of Gold Sponsor's printed material (to be provided by your good selves and not to exceed 18 g) in our local direct mail campaign containing the Personal Visitor Invitations. (Quantities and sizes to be given 2 months prior to the show).
- Logo on the visitors' promotion campaign: more than 25,000 invites will be printed & distributed worldwide.
- The Sponsorship will be mentioned in all press releases on newspapers, ads, banners, outdoor and indoor ads under the exclusive integrity sponsorship
- Reservation for Table of (2) persons for Sponsor's VIP at the official gala dinner of **GCC Power 09** on the 1st day of the conference.
- Gold Sponsor's delegate will be present at the press conference table. The press conference will take place one week before the opening of the show.
- Gold Sponsor's press releases will be included in the Press Kit of the show
- Executives of the Gold Sponsor will be more than welcome to attend the press conference
- Logo at the panel of the press conference

Silver Sponsorship Package at USD 19,000 includes:

- 9sqm fitted space at a prime location at the Marriott Hotel
- 2 Free Passes to attend the conference for the full two days.
- 150 complimentary invitations for the opening ceremony of the exhibition
- Special story and interview with pictures in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- 1 full color page advertisement in the official show catalogue of the exhibition which will be printed in 2,000 copies and distributed free of charge
- Links to Sponsor's website from the official show website
(www.gcc-cigre-power.com)
- Endorsement as the Silver Sponsor on all printed literature starting the date the agreement is applied
- Logo of Sponsor on main panel board (showing level of Silver sponsorship) at the entrance of the exhibition
- Logo in the advertising and promotion campaigns in newspapers, trade magazines and outdoor advertisements
- Free insert of Silver Sponsor's printed material (to be provided by your good selves and not to exceed 18 g) in our local direct mail campaign containing the Personal Visitor Invitations. (Quantities and sizes to be given 2 months prior to the show).
- Logo on the visitors' promotion campaign: more than 25,000 invites will be printed & distributed worldwide.
- The Sponsorship will be mentioned in all press releases on newspapers, ads, banners, outdoor and indoor ads under the exclusive integrity sponsorship
- Reservation for Table of (2) persons for Sponsor's VIP at the official gala dinner of **GCC Power 09** on the 1st day of the conference.
- Silver Sponsor's delegate will be present at the press conference table. The press conference will take place one week before the opening of the show.
- Silver Sponsor's press releases will be included in the Press Kit of the show
- Executives of the Silver Sponsor will be more than welcome to attend the press conference
- Logo at the panel of the press conference

Official Dinner Sponsorship Package at USD 22,000 includes:

- **Exclusive** Sponsorship Opportunity for the Official Dinner which will be attended by all Exhibitors, Delegates & VIPs of **GCC Power 09 Conference and Exhibition** on the 1st day of the conference launch at the Marriott Hotel - Riyadh

- One (1) Full Color Page Advertisement in the Official Show Catalogue of **GCC Power 09 Conference and Exhibition** to be printed in 2,000 copies and distributed free of charge to all our visitors
- Reservation for Table of (50) persons for Sponsor's VIP at the official gala dinner of **GCC Power 09** on the 1st day of the conference.
- Logo & Link of the Sponsor on the Official Website of **GCC Power 09 Conference and Exhibition (www. gcc-cigre-power.com)**
- Media Covering the dinner will visit the Sponsor's Tables for full media coverage and interviews
- Two (2) Free Tickets to attend the conference for the full two days
- Corporate presentation or talk during the opening of the Gala Dinner of **GCC Power 09 Conference and Exhibition**
- Free Catalogue Entry in the Official Show Catalogue
- Placement of Corporate Flags on all the tables of the Gala Dinner (to be provided by your good selves)
- Placement of Corporate Brochures or Flyers on all the tables of the Gala Dinner (to be provided by your good selves)
- Three (3) Personalized Roll Ups at the entrance of the Gala Dinner Ballroom bearing the Sponsor's Logo and Name (to be provided by your good selves)
- Display of Banner behind the podium of the Gala Dinner bearing the Sponsor's name & logo

Delegate Bags Sponsorship Package at 17,000 USD includes:

- Exclusive Sponsorship Opportunity for the Exhibitors' Bags which will be bearing the Exclusive Name and Logo of the Sponsor (in color)
- One (1) Full Color Page Advertisement in the Official Show Catalogue of **GCC Power 09 Conference and Exhibition** to be printed in 2,000 copies and distributed free of charge to all our visitors
- Logo & Link of Sponsor on the Official Website of **GCC Power 09 Conference and Exhibition**
- Free Catalogue Entry in the Official Show Catalogue
- Media Covering the opening ceremony will visit the Sponsor's Stand for full media coverage and interviews
- Five (5) invitees to the Official Dinner of **GCC Power 09 Conference and Exhibition**
- One (1) Personalized Roll Up at the entrance of **GCC Power 09 Conference and Exhibition** bearing the Sponsor's Logo and Name (to be provided by your good selves)
- 2 Free Tickets to attend the conference for two full days

OFFICIAL BANK Sponsorship Package at 28,000 USD includes:

- Exclusive Sponsorship Opportunity of the Official Bank for **GCC POWER 09 Conference and Exhibition**
- 12sqm Fitted Shell Stand at the concurrent exhibition
- 3 Passes for the 2-day conference for the Official Bank Sponsor Staff
- Website logo on our website linking it to the Official Bank Sponsor website
- Name & Logo of the Official Bank to be printed in color on all lanyards & Visitors' Badges and registration tickets **EXCLUSIVE**
- 2 Colored Ads in the official Show Catalogue to be distributed to all visitors
- The Spine of the Show Catalogue will bear the exclusive name and logo of the official bank
- Reserved table of (8) at the official Dinner of **GCC Power 09 Conference & Exhibition**
- Two (2) Personalized Roll Up at the entrance of **GCC Power 09 Conference and Exhibition** bearing the Sponsor's Logo and Name (to be provided by your good selves)
- Logo of the Official Bank Sponsor to be placed on the entrance banner of the hotel and conference
- Listing as **Official BANK Sponsor** for the conference on all printable items
- 500 Complimentary Invitations to distribute to the Official Bank Sponsor Clients for the opening ceremony of the event
- Special Story and Interview in the show catalogue
- Logo in the Advertising Promotional Campaigns (Newspapers, Magazines and Outdoor Ads)
- Insert of the Official Bank Sponsor Flyer (not to exceed 18g) in all giveaway bags to all delegates and exhibitors
- The Official Bank Sponsor Delegates to be present at all press conferences launching and promoting the show.

Exclusive Lanyards Sponsorship Package at \$8,500 USD includes:

- Exclusive Sponsorship Opportunity of the Lanyards for **GCC POWER 09 Conference and Exhibition** distributed to all visitors of the show.
- 3 Passes for the 3-day conference for the Sponsor's Staff
- Website logo on our website linking it to the Sponsor's website
- Name & Logo of the Sponsor to be printed in color on all lanyards **EXCLUSIVE**
- 1 Colored Ad in the official Show Catalogue to be distributed to all visitors

- Reserved table of (2) at the official Dinner of **GCC Power 09 Conference & Exhibition**
- One (1) Personalized Roll Up at the entrance of **GCC Power 09 Conference and Exhibition** bearing the Sponsor's Logo and Name (to be provided by your good selves)
- Logo of the Sponsor to be placed on the entrance banner of the hotel and conference
- 500 Complimentary Invitations to distribute to the Sponsor Clients for the opening ceremony of the event
- Special Story and Interview in the show catalogue
- Logo in the Advertising Promotional Campaigns (Newspapers, Magazines and Outdoor Ads)
- Insert of the Sponsor Flyer (not to exceed 18g) in all giveaway bags to all delegates and exhibitors
- The Sponsor Delegates to be present at all press conferences launching and promoting the show.

FOR ACCEPTANCE, PLEASE SIGN THE BELOW FORM AND FAX / EMAIL IT BACK TO THE ORGANIZERS ALONG WITH THE 1ST PAYMENT.

<input type="checkbox"/>	Integrity Sponsorship Package	USD \$ 60,000
<input type="checkbox"/>	Diamond Sponsorship Package	USD \$38,000
<input type="checkbox"/>	Gold Sponsorship Package	USD \$27,000
<input type="checkbox"/>	Silver Sponsorship Package	USD \$19,000
<input type="checkbox"/>	Official Dinner Sponsorship Package	USD \$22,000
<input type="checkbox"/>	Official Bank Sponsorship Package	USD \$28,000
<input type="checkbox"/>	Delegate Bags Sponsorship Package	USD \$17,000
<input type="checkbox"/>	Lanyards Sponsorship Package	USD \$8,500

At the following payment terms:

50% on application of either items above \$ _____

Balance Due on 01st October 2009 \$ _____

Payment to be made by cheque or bank transfer as follows:

IFP Qatar

Bank Name: HSBC Bank Middle East Limited – Main Branch

Account Number: 001-579010-001 (Qatari Riyals)

Account Number: 001-579010-063 (USD)

Swift Code: BBMEQAQX

PO Box: 57, Doha – Qatar

Tel: +974 4382222, Fax: +974 4382288

Company Details:

GCC Power 09 Sponsorship Packages



Full Name: _____
Position: _____
Company Name: _____
Company Profile: _____
Address: _____
Country: _____
PO BOX: _____
ZIP Code: _____
Telephone: _____
Fax: _____
Email: _____
Website: _____

On Behalf of the Sponsor:

Name: _____

Position: _____

Signature: _____

Date: _____

Stand Number: _____